

Grow with Google

Workshop Topics for Small Businesses & Startups

Build Your Online Presence

- Get Your Local Business on Google Search and Maps
- Make Your Website Work for You
- Make Your Small Business More Accessible
- Establish a Professional Domain, Website, & Email for Your Business

Sell Online

- Go Global with Google's Market Finder
- Sell Online with E-Commerce Tools
- Increase Your Sales with Google Tools

Reach More Customers

- Reach Customers Online with Google
- Make Better Business Decisions with Analytics
- Design Thinking for Entrepreneurs
- Use YouTube To Grow Your Business
- Learn the Basics of Google Ads
- Launch Your Business with Customer-Focused Marketing

Work Remotely

- Connect with Customers and Manage Your Business Remotely
- Collaborate, Meet, and Work Remotely
- Communicate with Calendar and Gmail
- Coach Your Team to Success

Getting Started with the Basics

- Learn the Basics of Google Drive
- Learn the Basics of Google Calendar
- Learn the Basics of Google Docs
- Learn the Basics of Google Meet
- Communicate with Calendar and Gmail

Contact Lindsey Newland at lindsey@thenewlandcompany.com to schedule