



BUSINESS BUILDER *Academy*



About The Academy

8-class Business Fundamentals course covering the basic aspects of business. Learn from experts in our community who are passionate about helping you build the business of your dreams.

Sign up today

www.mainstreetottumwa.com

Registration Deadline
September 16, 2022

Contact

director@mainstreetottumwa.com
334 E Main St., Ottumwa, IA

Topics to Cover

- Business Plan
- Customer Service
- Legal and Zoning
- Accounting
- Insurance
- Marketing
- Finance

Attend all classes for a chance to win up to \$4,500 from the Main Street Ottumwa Business Startup Grant!

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**BUSINESS
BUILDER**
Academy

Business Builder Academy Class Schedule 2022

Tuesday, September 20: Preliminary Meeting

Thursday, September 22: "Introduction to Small Business and Business Plan"
with Kelly Prickett at SBDC

Tuesday, September 27: "How to Run a Small Business"
with Dusty Ware at Warehouse BBQ and Floor to Ceiling

Thursday, September 29: "Credit: How do YOU Score, and How Can You Build It?"
with Teri Messerschmitt at South Ottumwa Savings Bank

Tuesday, October 4: "What is Legal? What is Economic Development?"
with Paul Zingg and Zach Simonson

Thursday, October 6: "Marketing, Public Relations and Advertising"
with Lindsey Newland at The Newland Company

Tuesday, October 11: "Understanding Financial Statements, Your Business and
Taxes: The Foundations for Success"
with Brad Barnes at Bradley T. Barnes, CPA

Thursday, October 13: "What Kind of Coverage Does Your Business Need?"
with Tom Shafer at Farmers Insurance

Tuesday, October 18: Putting the final touches on your presentation: Work Session

Thursday, October 20: Class Presentations and Graduation

Each class will run 6:00 p.m. to 9:00 p.m.